Company Tracking Number: SA25255ST

TOI: MS08G Group Medicare Supplement - Standard Sub-TOI: MS08G.001 Plan A 2010

Plans 2010

Product Name: GROUP MEDICARE SUPPLEMENT

Project Name/Number: ADVERTISING/SA25255ST

Filing at a Glance

Company: UnitedHealthcare Insurance Company

Product Name: GROUP MEDICARE SERFF Tr Num: UHLC-127317945 State: Arkansas

SUPPLEMENT

TOI: MS08G Group Medicare Supplement - SERFF Status: Closed-Filed- State Tr Num: 49319

Standard Plans 2010 Closed

Sub-TOI: MS08G.001 Plan A 2010 Co Tr Num: SA25255ST State Status: Filed-Closed

Filing Type: Advertisement Reviewer(s): Stephanie Fowler

Authors: Michelle Ambach, Tammy Disposition Date: 08/12/2011

Frederick, Bobbie Walton

Date Submitted: 07/15/2011 Disposition Status: Filed-Closed

Implementation Date Requested: On Approval Implementation Date:

State Filing Description:

General Information

Project Name: ADVERTISING Status of Filing in Domicile: Not Filed

Project Number: SA25255ST

Date Approved in Domicile:

Requested Filing Mode: File & Use

Domicile Status Comments:

Explanation for Combination/Other: Market Type: Group

Submission Type: New Submission Group Market Size: Large Group Market Type: Association Overall Rate Impact:

Filing Status Changed: 08/12/2011

State Status Changed: 08/12/2011 Deemer Date:

Created By: Michelle Ambach Submitted By: Bobbie Walton

Corresponding Filing Tracking Number: SA25255ST

Filing Description:

Submitted for your review is advertising for use in connection with the AARP group health insurance plans. The enclosed advertising is new and does not replace any previously submitted advertisement. The material included within this filing is an Invitation to Inquire.

Company and Contact

Filing Contact Information

Company Tracking Number: SA25255ST

TOI: MS08G Group Medicare Supplement - Standard Sub-TOI: MS08G.001 Plan A 2010

Plans 2010

Product Name: GROUP MEDICARE SUPPLEMENT

Project Name/Number: ADVERTISING/SA25255ST

Susan Cipollo, Director

Susan_J_Cipollo@uhc.com

880 Blair Mill Rd.

215-902-8444 [Phone]

Horsham, PA 19044

215-902-8813 [FAX]

Filing Company Information

UnitedHealthcare Insurance Company CoCode: 79413 State of Domicile: Connecticut
185 Asylum Street Group Code: 707 Company Type: Life and Health

Hartford, CT 06103 Group Name: State ID Number:

(860) 702-5000 ext. [Phone] FEIN Number: 36-2739571

Filing Fees

Fee Required? Yes
Fee Amount: \$50.00
Retaliatory? No

Fee Explanation: \$50 PER FORM

Per Company: No

COMPANY AMOUNT DATE PROCESSED TRANSACTION #

UnitedHealthcare Insurance Company \$50.00 07/15/2011 49836393

SERFF Tracking Number: UHLC-127317945 State: Arkansas

Filing Company: UnitedHealthcare Insurance Company

State Tracking Number: 49319

Company Tracking Number: SA25255ST

TOI: MS08G Group Medicare Supplement - Standard Sub-TOI: MS08G.001 Plan A 2010

Plans 2010

Product Name: GROUP MEDICARE SUPPLEMENT

Project Name/Number: ADVERTISING/SA25255ST

Correspondence Summary

Dispositions

StatusCreated ByCreated OnDate SubmittedFiled-ClosedStephanie Fowler08/12/201108/12/2011

Company Tracking Number: SA25255ST

TOI: MS08G Group Medicare Supplement - Standard Sub-TOI: MS08G.001 Plan A 2010

Plans 2010

Product Name: GROUP MEDICARE SUPPLEMENT

Project Name/Number: ADVERTISING/SA25255ST

Disposition

Disposition Date: 08/12/2011

Implementation Date: Status: Filed-Closed

Comment:

Rate data does NOT apply to filing.

Company Tracking Number: SA25255ST

TOI: MS08G Group Medicare Supplement - Standard Sub-TOI: MS08G.001 Plan A 2010

Plans 2010

Product Name: GROUP MEDICARE SUPPLEMENT

Project Name/Number: ADVERTISING/SA25255ST

Schedule Item Schedule Item Status Public Access

Form ADVERTISEMENT Filed-Closed Yes

Company Tracking Number: SA25255ST

TOI: MS08G Group Medicare Supplement - Standard Sub-TOI: MS08G.001 Plan A 2010

Plans 2010

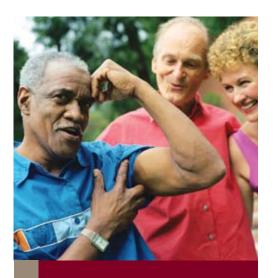
Product Name: GROUP MEDICARE SUPPLEMENT

Project Name/Number: ADVERTISING/SA25255ST

Form Schedule

Lead Form Number: SA25255ST

Schedule	Form	Form Type Form Name	Action	Action Specific	Readability	Attachment
Item	Number			Data		
Status						
Filed-	SA25255S	Advertising ADVERTISEMENT	Initial		45.000	SA25255ST.p
Closed	T					df
08/12/2011	1					



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Introducing the SilverSneakers® Fitness Program

SilverSneakers, one of the nation's leading exercise programs designed exclusively for older adults, is available **at no additional cost** to you if you have an AARP® Medicare Supplement Insurance Plan, insured by UnitedHealthcare Insurance Company. It is available as a value-added service in:

[Alabama] [Illinois] [Pennsylvania] [Arizona] [Indiana] [South Carolina] [Arkansas] [Kentucky] [Tennessee] [California] [Michigan] [Texas] [Colorado] [Nebraska] [Utah] [Connecticut] [North Carolina] [Virginia] [Ohio] [District of Columbia] [Wisconsin] [Georgia] [Oklahoma]

Once enrolled in SilverSneakers, you'll have access to amenities* such as fitness equipment, group exercise classes, health education events and fun social events. You can also take SilverSneakers classes led by certified instructors. There are more than 10,000 participating locations across the nation so you need never miss a workout when you travel.

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For more information, visit www.silversneakers.com or call SilverSneakers at **1-888-423-4632** (TTY: 711), Monday through Friday 8 a.m. to 8 p.m. Eastern Time.

*Not all amenities are available at every location.



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The AARP Medicare Supplement Insurance Plans carry the AARP name and UnitedHealthcare Insurance Company pays a royalty fee to AARP for use of the AARP intellectual property. Amounts paid are used for the general purposes of AARP and its members. Neither AARP nor its affiliate is the insurer.

The services provided by the SilverSneakers program are made available as a courtesy to AARP members insured by UnitedHealthcare Insurance Company (United). AARP and United do not endorse and are not responsible for the services or information provided by this program. Consult a health care professional with questions about your health care needs.

Policy Form No. GRP79171 GPS-1 (G-36000-4). In some states, plans may be available to persons eligible for Medicare by reason of disability.

Not connected with or endorsed by the U.S. Government or the Federal Medicare Program.

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Call for complete information including benefits, costs, eligibility requirements, exclusions and limitations.